Human-Al Interaction for Personalized Online Learning

Meng Xia

April 10, 2024



Online Learning has become widespread



coursera



A Coding Exercises
Platform

A MOOCs platform (massive open online courses)

A videotelephony software



An online discussion forum



Virtual teacher (Chatbot)

Learning at scale, flexible locations and times

Scale





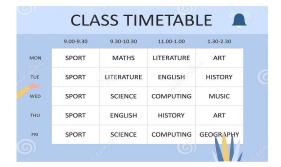
Machine Learning Specialization #BreakIntoAI with Machine Learning Specialization. Master fundamental AI concepts and develop practical machine learning skills in the beginner-friendly, 3-course program by AI visionary Andrew Ng ***** 4.9 7,331 ratings Andrew Ng +3 more instructors TOP INSTRUCTORS 120,420 already enrolled

Space



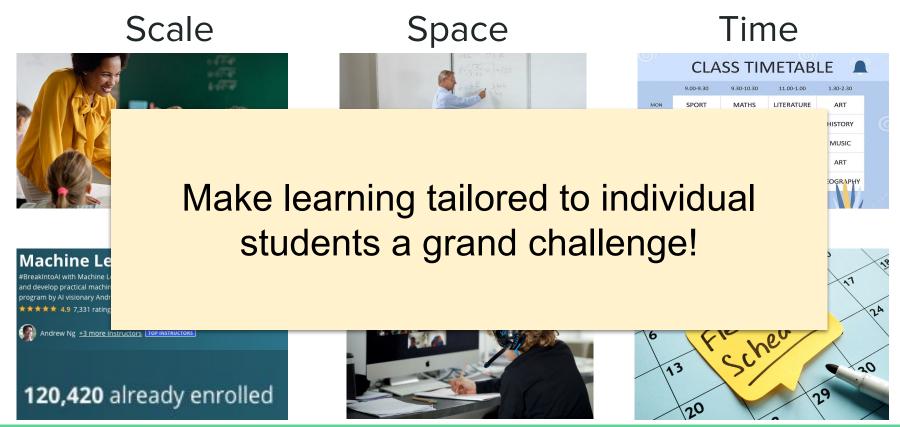


Time





Learning at scale, flexible locations and times



Why personalized learning?





Non-cognitive

Cognitive

motivation

(D'Mello, Lehman, Pekrun, & Graesser, 2014)

self-regulation skills

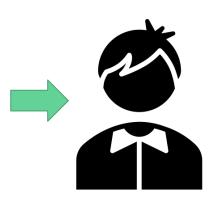
(Aleven & Koedinger, 2002)

knowledge

(Koedinger, Stamper, McLaughlin, & Nixon, 2013:)

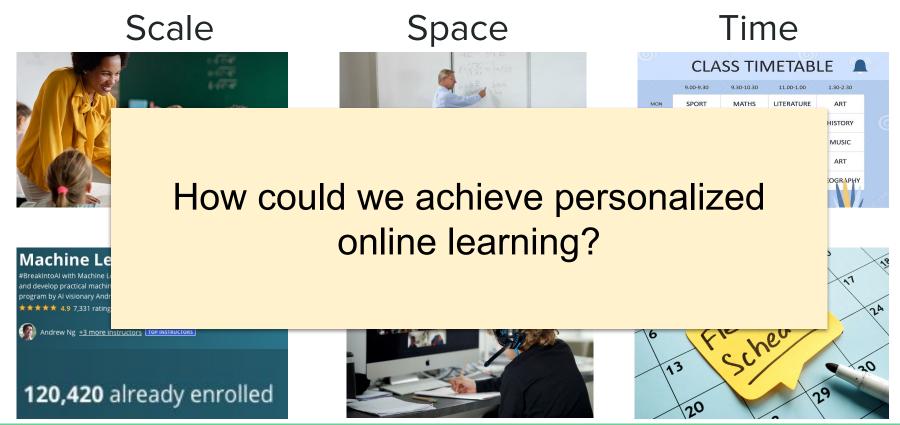
problem-solving strategies, errors

(Adams et al., 2014)

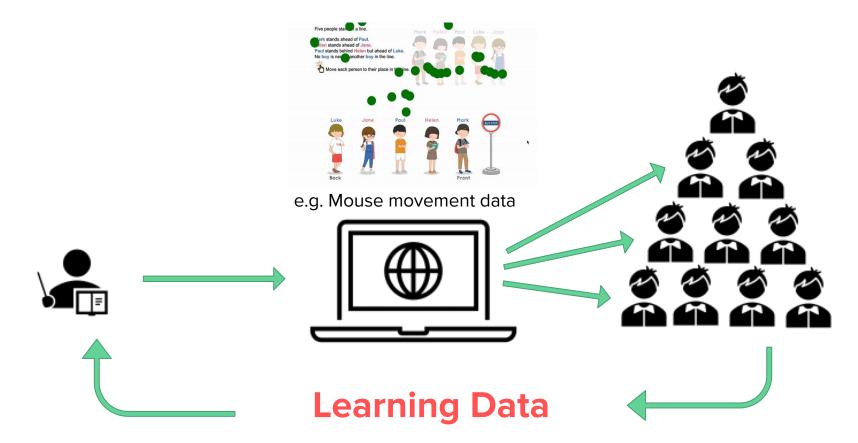


Aleven, Vincent, et al. "Instruction based on adaptive learning technologies." Handbook of research on learning and instruction (2016): 522-560.

Learning at scale, flexible locations and times



Learning Data is a Comunication Channel



Online Learning Platforms and Data



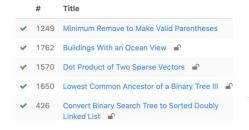


















Problem-solving data

Click-stream data

Video and audio communication data

Online discussion data

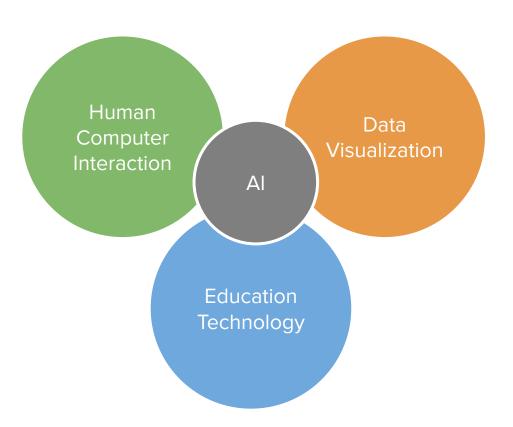
Research Goal

Help **learners and educators** to **find insights** from learning data and use the insights to **make decisions** for achieving **personalized online learning**.

Related Work on Learning Analytics

- Focus more on cognitive skills instead of non-cognitive variables (e.g., motivations, self-regulation skills)
 Learning factor analysis (Cen et al., 2006) Performance factor analysis (Pavlik et al., 2009)
- Algorithms' outputs are not easy to interpret
 Deep knowledge tracing (Piech et al., 2015) Explanatory models for educational data (Liu et al., 2017)

My Approach



Design and build
human-centered
data-driven systems for
achieving personalized
online learning.

Why *human-centered* data-driven systems?

Learners' needs Educators' domain knowledge Al Algorithm **Decision Making** Human Data data-driven interfaces (e.g., data visualization)

Challenges

Learners have different aspects that change over time

Learners and educators are not data analysts

- Different learning scenarios:
 - Learning data is voluminous and heterogeneous
 - Learners and educators have different tasks





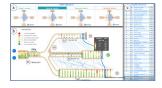
Planning

Performing Data

Reflecting

Understanding and Analyzing

Redesigning













Peerlens (CHI 2019)



Persua (CSCW 2022)



RLens (L@S 2022)



"Gaming the

system"(L@S 2020)

StuGPTVis (TVCG 2024)

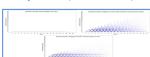


QLens (TVCG 2021)

SolutionVis (AIED 2023)

Predication (LAK 2020)

AlgoSolve (CHI 2022)



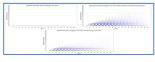
Mobile MOOCs (CHI



Visual Analytics K-12 (VIS 2022, Best Paper Award)2019, Best Poster Award)



Ruffle&Riley (AIED 2024)



Distributed Tutorship (LAK 2022)



SeqDynamics (EuroVIS 2020)



BlockLens (L@S 2022)



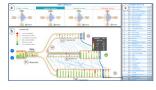
Planning

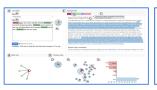
Performing Data

Reflecting

Understanding and Analyzing

Redesigning











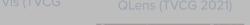
Peerlens (CHI 2019)

D: Drag-and-drop

Persua (CSCW 2022) A O O O O B (Mouse down)

RLens (L@S 2022)







Predication (LAK 2020)

AlgoSolve (CHI 2022)

"Gaming the system"(L@S 2020)





Ruffle&Riley (AIED 2024)



2022)



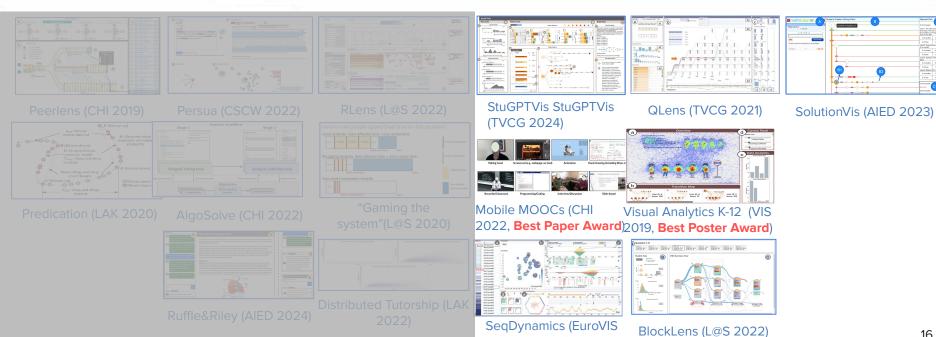


Reflecting **Planning Performing** Data

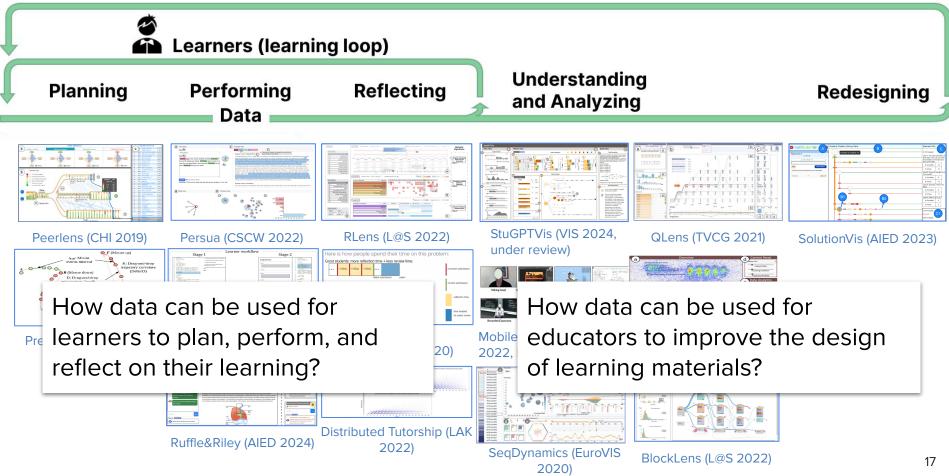
Understanding and Analyzing

2020)

Redesigning











Planning

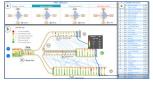
Performing

Data

Reflecting

Understanding and **Analyzing**

Redesigning





Peerlens (CHI 2019)

Persua (CSCW 2022)





QLens (TVCG 2021)

StuGPTVis (TVCG 2024)

How data can be used for learners to plan, perform, and reflect on their learning?

How data can be used for educators to improve the design of learning materials?



Planning

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Peerlens (CHI 2019)

Persua (CSCW 2022)

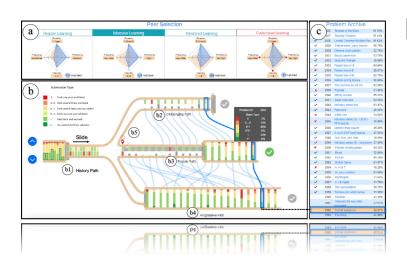




QLens (TVCG 2021)

StuGPTVis (TVCG 2024)

How data can be used for learners to **plan**, perform, and reflect on their learning?



PeerLens: Peer-inspired Interactive Learning Path Planning in Online Question Pool

Meng Xia, Mingfei Sun, Huan Wei, Qing Chen, Yong Wang, Lei Shi, Huamin Qu, Xiaojuan Ma

CHI 2019

What is an online question pool?

A collection of questions for learners to practice their knowledge online







Driving license

Motivation

Pro. ID	(
1000	A + B Problem
1001	Sum Problem
1002	A + B Problem II
1003	Max Sum
1004	Let the Balloon Rise
1005	Number Sequence
1006	Tick and Tick
1007	Quoit Design
1008	Elevator
1009	FatMouse' Trade
1010	Tempter of the Bone
1011	Starship Troopers

Questions Pools:

- No pre-determined syllabus
- A lengthy list indexed by their problem IDs
- Hidden intents

Learners:

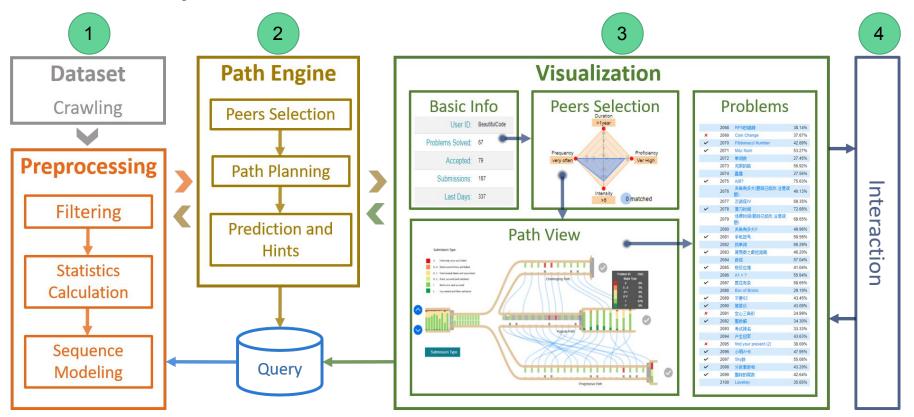
- Different learning scenarios
- One learner's learning scenario may be changing

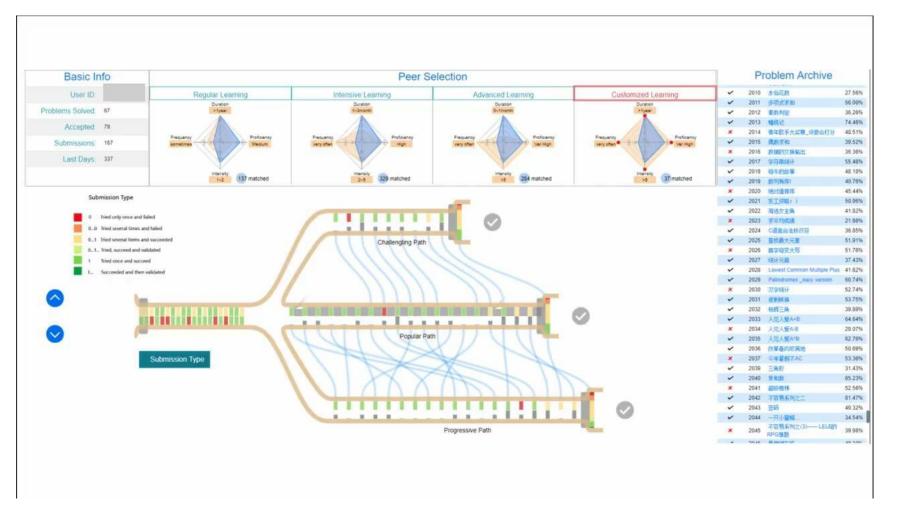
What to do next? What sequence to follow?

A user-centered design process

- Participants: question pool designers and question pool users
- Requirements gathering iteratively for three months
 - R1: Find peers for a target learning scenario.
 - R2: Compare with peers' performance to understand the gap.
 - R3: Offer flexible learning path suggestions with explanations.
 - R4: Provide convenient interaction and intuitive visual designs.

PeerLens System overflow





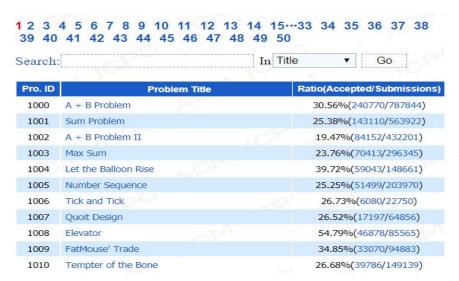
Evaluation

RQ1: Is peer data useful?

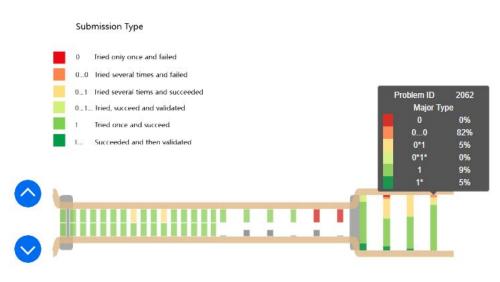
RQ2: Is visualizing more suggestions helpful for planning compared to only one path?

RQ3: Does visualizing more suggestions using the proposed visualizations increase complexity?

Evaluation: Controlled User Study



Baseline system (List View)



Primitive PeerLens (Only provide one path)

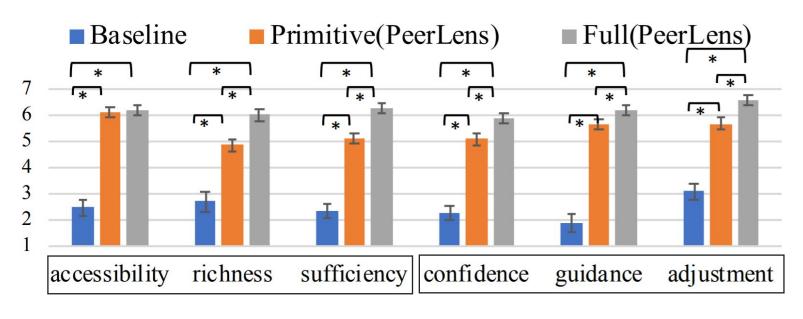
18 CS students:

- determine the starting question under a specific learning scenario
- find the next question to solve given an existing historical learning path

Evaluation: Questionnaires

	Q1	The information needed to plan a learning path is
		easy to access.
Informativeness	Q2	The information needed to plan a learning path is rich.
	Q3	The information is sufficient to plan a learning path.
	Q4	The system was helpful for me to find a proper
		learning path for a specific learning scenario.
Decision making	Q5	I am confident that I find a suitable learning path
Decision making		for the learning scenario.
	Q6	The system helps make adjustment according to
		previous performance.
	Q7	The learning path design is intuitive.
Visual design	Q8	The learning path design helps me understand the
		suggested path.
	Q9	It was easy to learn the system.
System Usability	Q10	It was easy to use the system.
-	Q11	I would like to recommend this system to others.
	20	

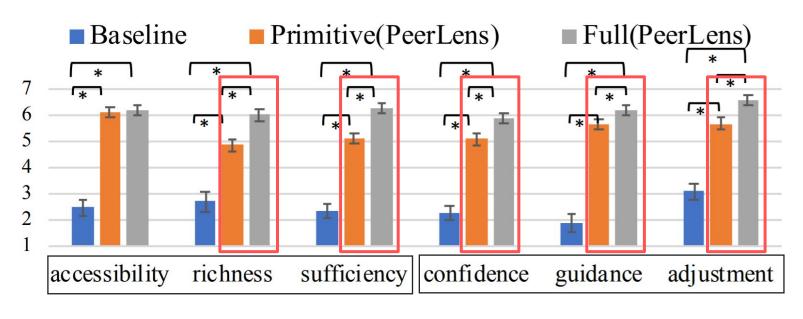
Results: Using peer data is useful (RQ1)



Informativeness

Decision-making

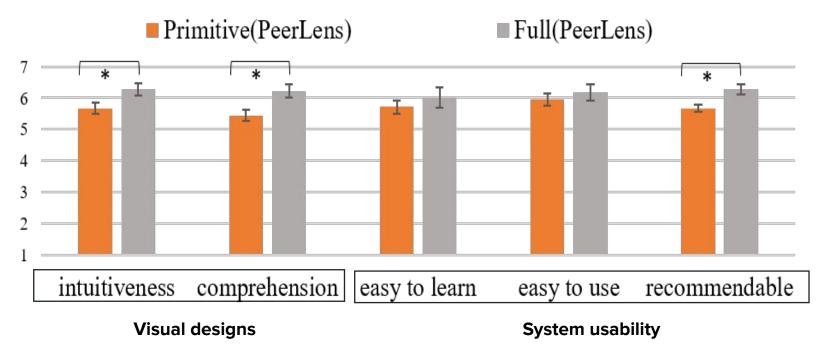
Results: Visualizing more suggestions is useful (RQ2)



Informativeness

Decision-making

Results: Visualizing more suggestions using the proposed visualizations did not increase the complexity (RQ3)





Planning

Performing

Data

Reflecting

Understanding and **Analyzing**

Redesigning





Peerlens (CHI 2019)

Persua (CSCW 2022)

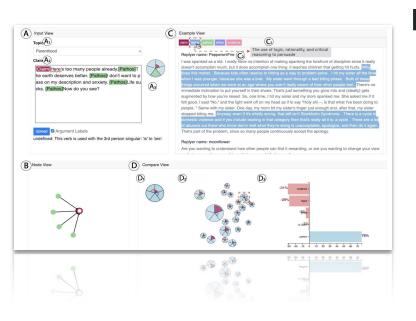




QLens (TVCG 2021)

StuGPTVis (TVCG 2024)

How data can be used for learners to plan, **perform**, and reflect on their learning?



Persua: A Visual Interactive System to Enhance the Persuasiveness of Arguments in Online Discussion

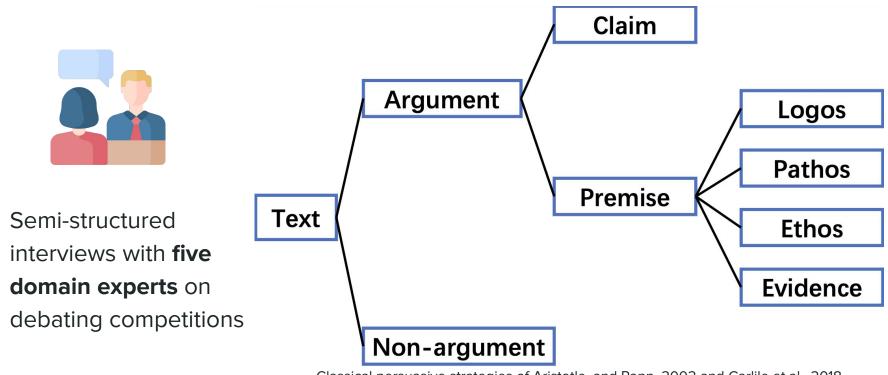
Meng Xia, Qian Zhu, Xingbo Wang, Fei Nie, Huamin Qu, Xiaojuan Ma

CSCW 2022

Background

- Real-time adaptive feedback
- Critical thinking skills, e.g., arguments writing, a major element of learning framework 2030 by the Organization for Economic Co-operation and Development (OECD)

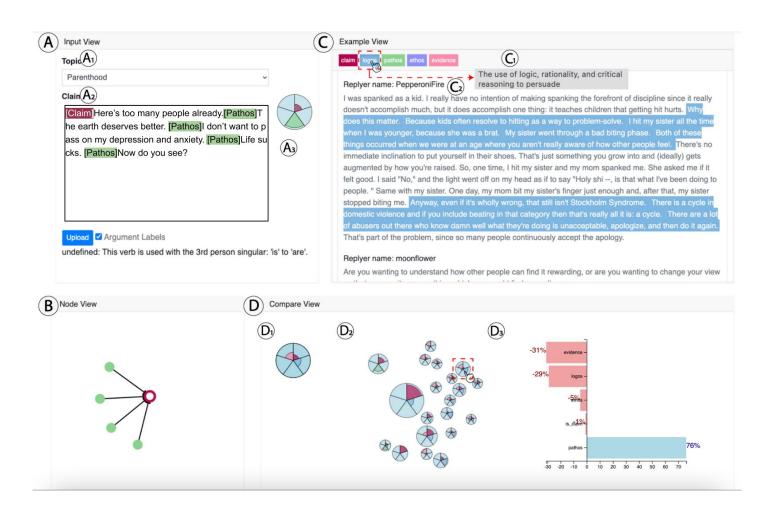
Taxonomy of Argument Components



Classical persuasive strategies of Aristotle, and Rapp, 2002 and Carlile et al., 2018

Rapp, Christof. "Aristotle's rhetoric." (2002).

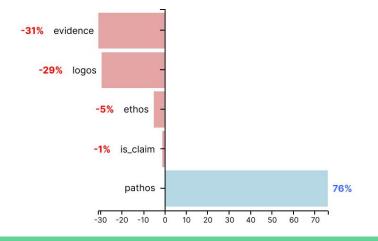
Persua

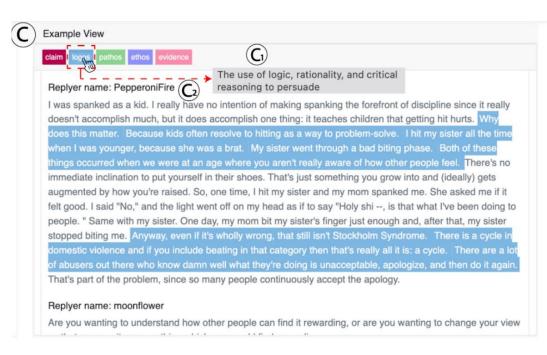


Case Study

Before:

[Claim]Here's too many people already.[Pathos]T he earth deserves better. [Pathos]I don't want to p ass on my depression and anxiety. [Pathos]Life su cks. [Pathos]Now do you see?





Case Study

Before:

[Claim]Here's too many people already.[Pathos]T he earth deserves better. [Pathos]I don't want to p ass on my depression and anxiety. [Pathos]Life su cks. [Pathos]Now do you see?

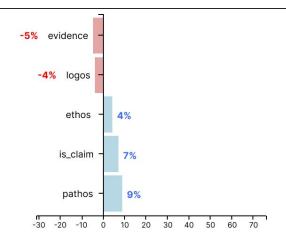


-31% evidence -29% logos -5% ethos -1% is_claim -1% is_claim -76%

After:

[Claim] There is no need to have children. [Logos] [Evidence] The world population is dramatically increasing, I eading to more consumption of the natural resources. [Pathos] [Evidence] In addition, I saw my uncle's children fight with each other. [Logos] [Evidence] Some people even abuse children. [Claim] Thus, I disagree with having children.







Learners (learning loop)

Planning

Performing

Data

Reflecting

Understanding and Analyzing

Redesigning





Peerlens (CHI 2019) Persua (CSCW 2022)





QLens (TVCG 2021)

StuGPTVis (TVCG 2024)

How data can be used for educators to improve the design of learning materials?

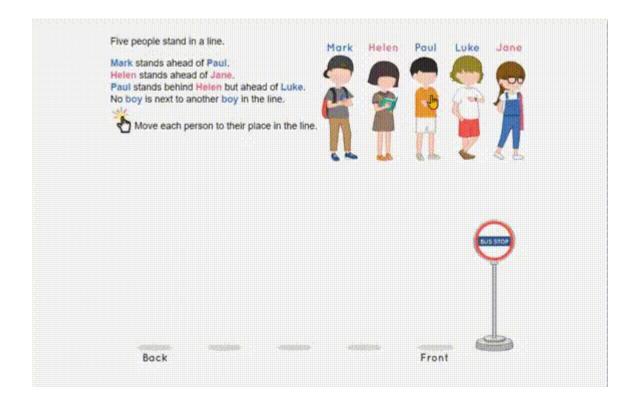


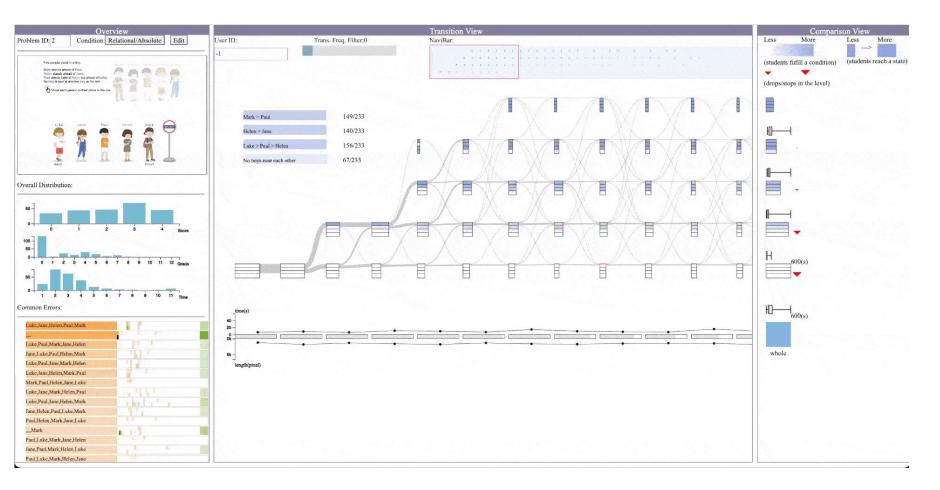
QLens: Visual Analytics of Multi-step Problem-solving Behaviors for Improving Question Design

Meng Xia, Reshika Palaniyappan Velumani, Yong Wang, Huamin Qu, Xiaojuan Ma

TVCG 2021

A Multi-step Problem



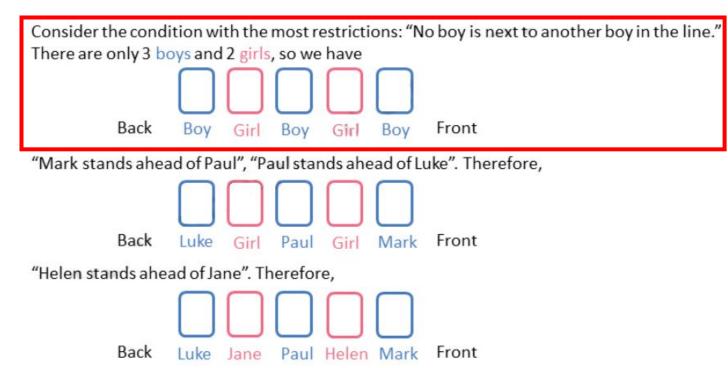


Mark stands ahead of Paul.

Helen stands ahead of Jane.

Paul stands behind Helen but ahead of Luke.

No boy is next to another boy in the line.





Our collaborator, TrumpTech, uses QLens to improve questions design. The company serves more than **500 schools** in Hong Kong.



StuGPTViz: A Visual Analytics Approach to Understand Student-ChatGPT Interactions

Under review

VIS 2024

Motivation

To empower students to fully leverage the capabilities of ChatGPT in educational scenarios, **understanding students' interaction patterns with ChatGPT** is crucial for instructors.



You

what is data visualization?



ChatGPT

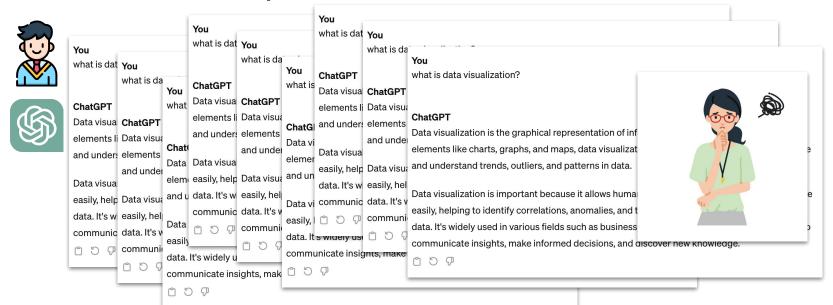
Data visualization is the graphical representation of information and data. By using visual elements like charts, graphs, and maps, data visualization tools produce a accessible way to see and understand trends, outliers, and patterns in data.

Data visualization is important because it allows humans to comprehend complex datasets more easily, helping to identify correlations, anomalies, and trends that might not be apparent in raw data. It's widely used in various fields such as business, science, healthcare, finance, and more to communicate insights, make informed decisions, and discover new knowledge.



Problem

However, this endeavor is challenging due to **the absence of datasets** focused on student-ChatGPT conversations and the **complexities in identifying and analyzing the evolutional interaction patterns** within conversations.



Context

- Graduate—level data visualization
- 48 students
- 10 exercise

Remember

Learning-related

- · Definition Inquiry
- · Question Inquiry
- · Technique Inquiry
- · Learning Recommendation

Understand

- · Elaboration with Example
- · Elaboration with Figure
- · General Elaboration
- · Purpose Inquiry

Apply

Application Inquiry

Analyze

- · Concept Comparison
- · Follow-up Questions
- · Ask for Guidelines

Evaluate

· Critiquing Questioning

Create

- · Hypothetical Questioning
- · Learning Materials Creation

ChatGPT-related

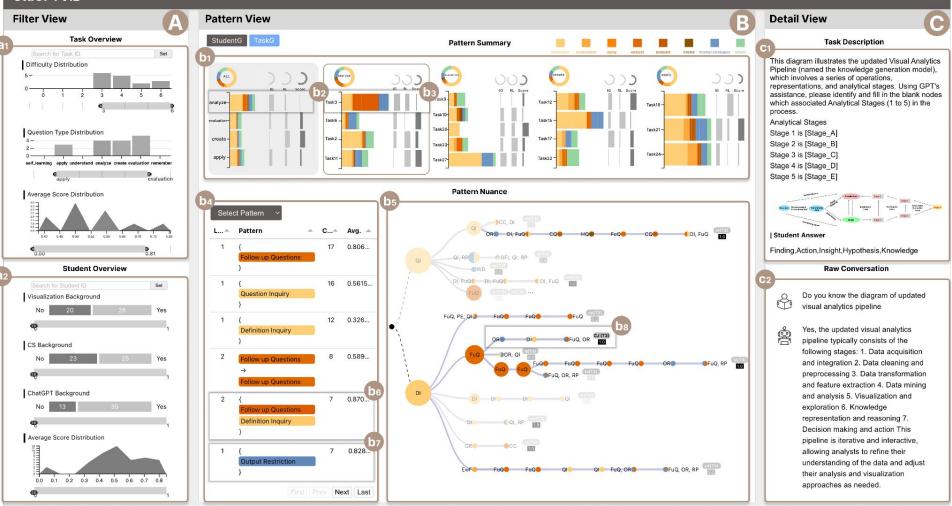
Prompt Strategy

- $\cdot \ \mathsf{Ask} \ \mathsf{Sub-Questions}$
- Output Restriction
- · Persona
- $\cdot \ \mathsf{Provide} \ \mathsf{Example}$
- · Fact Verification
- · Prompt Clarification
- · Repeated Prompt
- · Workflow Description
- · Background Checking

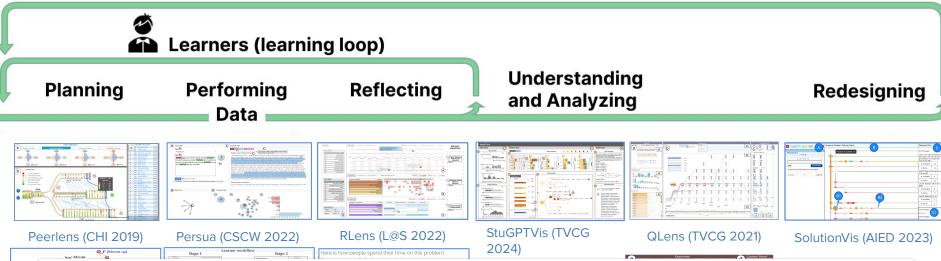
Others

- · Empty
- · Default System Prompt
- · Use Other Resources
- · GPT Feasibility Inquiry

StuGPTViz







Enable **learners and educators** to **find insights** from learning data and use the insights to **make decisions** for achieving **personalized online learning**.

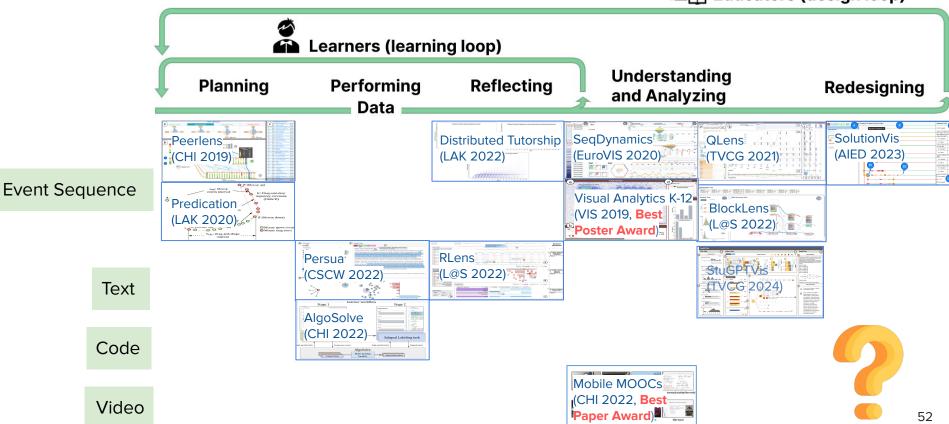


Future HAI in Education

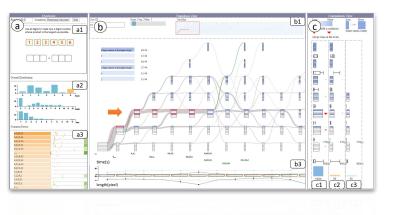
- More Comprehensive
- More Actionable
- More Effective
- More Context-aware

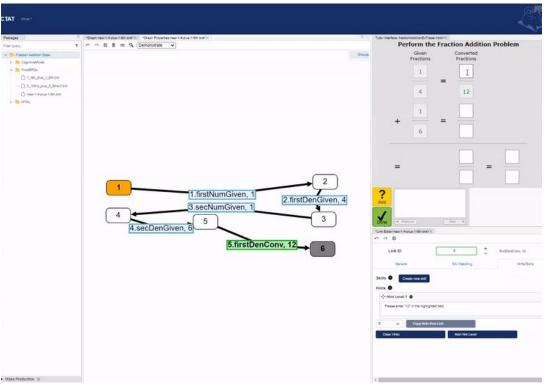
More Comprehensive





More Actionable





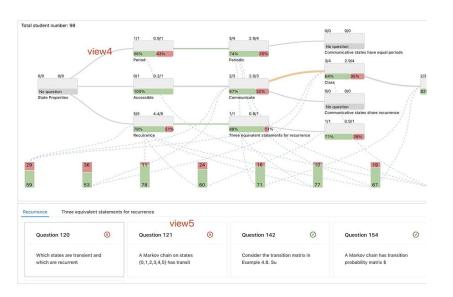
QLens: Learning analytics

CTAT (cognitive tutor authoring tools): Learning design

Teacher-Al collaboration: data-driven optimization for learning materials

More Effective







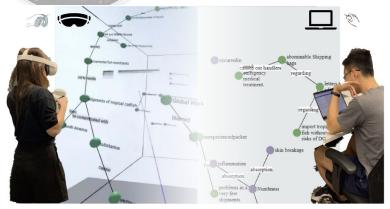
Multiple Rounds Conversations/Interactive Knowledge Map

Other data

Learner-Al collaboration: Long-term monitoring and accompany

More Context-aware - *Immersive Online Learning*





Learning in VR?

- Cinematography Education on a Soundstage in VR (ongoing, poster, VR 2023)
- VR Story for Awareness of Covid Spread Threats (Zhu et al., IJHCI 2023)
- Towards an Understanding of Asymmetric
 Collaborative Visualization on Problem-solving
 (Tong et al., VR 2023)

Learning in AR?

Exploring Interactions with Printed Data
 Visualizations in Augmented Reality (Tong et al., TVCG 2023, Honorable Mention Award)

Other opportunities, e.g., on-the-go learning, digital twin campus?

Future Education for HAI

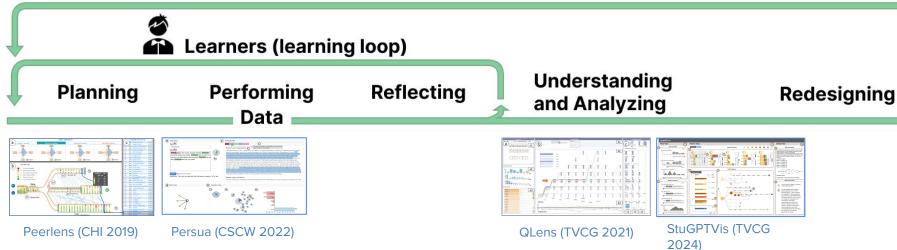
- Fairness
- Accountability
- Transparency
- Social responsibility

Human-Al Interaction in other domains?

- Autonomous Driving
- Roburt Surgury
- Sports







Human-Al Interaction for Personalized Online Learning

Welcome to join our lab!

Personal page: https://www.xiameng.org Email: mengxia@tamu.edu

